



## FIREFLY MEDICAL ENTERS AGREEMENT TO DISTRIBUTE THE IVEA WITH CANADIAN HOSPITAL SPECIALTIES

December 16, 2016—Fort Collins, CO—Firefly Medical Inc. ([www.iveamobility.com](http://www.iveamobility.com)), has entered a product distribution agreement with Canadian Hospital Specialties. Under the agreement, CHS will have exclusive rights to sell the IVEA, Firefly’s transformative patient mobility equipment, across Canada. The agreement is the first major international distribution agreement for Firefly Medical, which contracts with a network of independent sales representatives to sell the IVEA to hospitals throughout the U.S.

“CHS is an outstanding company with the experience and presence to effectively manage IVEA sales and support throughout Canada,” says Firefly Medical President Stuart Harvey. “We’re confident that they will have great success as they introduce the new standard of care in patient ambulation to Canadian hospitals coast to coast.”

CHS President and CEO Mike Canzoneri says, “We’re very excited to enter into this agreement to be the exclusive distributor of the IVEA ambulation device in Canada. Firefly Medical has brought to the marketplace innovative, ground-breaking technology that assists with early ambulation, safer mobility and improving staff efficiency,” Canzoneri says. “We’re very pleased to have the opportunity to work with a company that shares our philosophy and is committed to improving outcomes and making a difference in Canadian healthcare.”

Firefly Medical was founded in 2013 in Fort Collins, CO. The company’s flagship product, the IVEA, solves multiple problems around patient ambulation in the acute-care hospital setting. Designed to improve patient mobility, staff efficiency and patient and caregiver safety, the IVEA replaces the antiquated IV pole bedside and provides stable support for patient ambulation. It is already in use in hospitals throughout the U.S., and distribution in multiple international markets is planned.

CHS is based in Oakville, Ontario. Founded in 1967, the company has grown to become Canada’s premiere specialty distributor of medical and surgical products. For information about Canadian distribution of the IVEA, please contact CHS Customer Service, (800) 461-1423.

